

CAMPAIGN ACCOUNT

OVERVIEW GUIDE

01.

WHAT IS A CAMPAIGN ACCOUNT:

A campaign account is a financial account established to raise money for a political campaign and manage associated expenses, playing a crucial role for candidates running for office by providing a dedicated place to deposit contributions, handle expenditures, and maintain financial records in compliance with campaign finance laws. The campaign treasurer oversees budgeting, record-keeping, and ensures that contributions and expenditures are accurately tracked, helping the campaign run smoothly and ethically while supporting transparency and accountability through detailed financial reporting.



02.

GETTING PREPARED:

- EIN Letter: Issued by the IRS, used for tax reporting.
- Appointment of Campaign Treasurer by a Candidate issued within the last 30 days.
- Valid Identification for the Treasurer.

The candidate cannot be an authorized signer on the account; only the designated campaign treasurer will have account access.



03.

LET'S GET STARTED:

Once you have collected the necessary documents mentioned above, let's begin the process of opening the Campaign account.

Please visit one of our Engagement Centers, contact us by phone or use live video banking to schedule a virtual consultation with an Account Specialist and to submit any account opening documents you have collected, as this will help expedite the process.



04.

WE'LL TAKE IT FROM HERE:

With improvements to our account opening process, we now provide a simplified and streamlined virtual experience for you.

Within a few business days, one of our Account Specialists will contact you to review your request, obtain any additional documents or information if necessary, and address any questions you may have about the account and/or the account opening process.



05.

YOUR ALL SET:

Once everything is finalized, we will provide you with the account number and send the necessary documents and disclosures electronically for you to sign (If in-person signing is required, we can arrange this upon request).

The account is now active and ready for use.

